

Privacy

This Privacy Policy describes how Bene Note processes personal data and other information through its website (the “**Website**”) and products (the “**Products**”), by explaining what types of information Bene Note collects, how that information is used, Bene Note’s sharing practices, and your choices. Bene Note is the controller for purposes of this Privacy Policy.

Information Collected

We may collect information from you directly, automatically through the Website or from third parties. Each collection mechanism is described in more detail in this Privacy Policy.

Information You Provide Directly

Through our Website:

When you contact us through the Website, we ask you to provide us with your name, email address, company name, job title, phone number, and resident country. We request this information in order to effectively address your comments and questions and provide you with relevant information in response to your inquiry.

When you access our products, templates and tools under the Bene Note brand, we ask for your name, email address, company name, job title, phone number, and resident country so that we can provide you with the content you have requested and provide you with information and access to our products and services that may be of interest to you.

We collect any information that you submit through the product template functionality on our Website in order to respond to your questions, optimize our tools and tune our data models.

We collect any information that you provide on our Website in connection with support queries, such as contact data and the content of any communications with us.

If you apply for a job with Bene Note, we collect any information you provide in connection with your application submission, including applications information submitted through any third-party recruiting platforms used by us.

Through use of our Products:

We collect any information that you provide when you register an account, create or modify your profile, or set preferences while using our Products. We use this information to provide the Product to you.

When you purchase, subscribe, use, or obtain support for a Product, we ask you to provide your name, email address, and company name, so that we can provide you with the content you requested.

When you use our support services in connection with a Product, we collect any information you provide to us during the support process, including your contact information and details about your query.

The Product does not share, sell, or rent the information it collects with any third party

Automatically Collected Information

We automatically collect the following types of information when you use our Website and Products, including:

- pages and files accessed;
- time of access;
- browser version;
- operating system;
- device ID;
- previously visited pages (if you access our Website via a link);
- IP address;
- application information;
- mobile device information;
- session ID; and
- cookies, as explained in more detail in the next section.

You may also be able to engage with the Website or our Products through API's or other third-party platforms, including through third-party plug-ins, integrations and applications. When you engage with our content on or through these services or other third-party platforms, plug-ins, integrations, or applications, you may allow us to have access to certain information in your profile and information about your interaction with our content. For a description on how these services and other third-party platforms, plug-ins, integrations or applications handle your information, please refer to their respective privacy policies and terms of use, which may permit you to modify your privacy settings.

Cookies

When you visit our Website, we store certain information from your browser using cookies or similar technologies such as web beacons. A cookie is a small text file that is stored on your device through your browser. The cookies used by our Website include both session-based cookies, which expire after you close your browser or turn off your computer, and persistent cookies, which remain on your device until you affirmatively remove the. Cookies allow us to collect analytics data, remember your language settings, and perform other useful functions that help simplify your user experience. You can choose to accept all cookies or adjust your cookie settings the first time you visit our Website. You can modify your cookie settings at any time thereafter:

Third parties may also use cookies or similar technologies on our Website for advertising, retargeting, analytics, and tracking. Please see “More About Analytics and Advertising” and “Your Choices and Rights” below for more information about third party cookies.

How We Use Your Information

We use your information:

- to provide and improve our Website;
- to monitor interactions with our marketing emails;
- to conduct surveys;
- to protect our interests or the interests of third parties;
- to maintain and enhance the security of our Website;
- to improve our Products;
- to provide you with the Products you requested;
- to prevent abuse of our Website;
- to comply with our legal obligations;
- to communicate with you;
- for analytics and advertising;
- to perform or enforce our agreements;
- to conduct hiring;
- for load distribution and optimization of our Website;
- to provide customer support in connection with our Products;
- for any other purpose with your consent.

Third Party Sharing

We may disclose information:

- to our affiliates in connection with your use of our services or our business relationship with you;
- to contractors, service providers, and other third parties we use to support our Website;
- to fulfill any purpose for which you provide it;

- for any other purpose disclosed to you when you provide the information; or
- with your consent.

We may also disclose your information:

- to comply with any court order, law, or legal process, including to respond to any government or regulatory request;
- to a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets;
- if we believe disclosure is necessary or appropriate to protect our rights, property, or interests, our investors, or others.

Bases for Processing

The legal bases for our processing activities include:

- Your consent;
- Bene Note exercising its rights and performing its obligations in connection with entering into or performing under any contract it makes with you;
- Compliance with our legal obligations;
- Bene Note's legitimate interests that are not overridden by your interests or your fundamental rights and freedoms.

Cross-Border Transfers

Sometimes we may need to transfer information to countries in which applicable laws may not offer the same level of data protection as the laws of your home country.

Individuals in the EEA: When we transfer information from individuals in the EEA to countries that have not received an adequacy finding under Article 45 of the GDPR, we rely on the safeguards set forth in Article 46 of the GDPR or derogations for specific situations set forth in Article 49 of the GDPR in order to transfer your information across international borders. When relying on a cross-border transfer mechanism under Article 49, we only collect and transfer your information to third countries: (i) with your consent; (ii) to perform a contract with you; or (iii) to establish, exercise, or defend legal claims.

More About Analytics and Advertising

We may use third party analytics services to help track how users interact with our Website. Third parties also use cookies or web pixels for online advertising personalization. Third-party tracking technologies are not controlled by us, even if they use our Website to help store or collect data. Statements regarding our practices do not apply to the methods for collecting information used by third-party advertisers and others or the use of the information that such third parties collect. The relevant third party's terms of service, privacy policy, permissions, notices, and choices should be reviewed regarding their collection, storage and sharing practices.

Third-Party Platforms and Social Media

This Privacy Policy applies only to Bene Note and not to any other platforms, products, websites, or applications operated by third parties. Our Website may contain links to other platforms, products, websites, and applications which we believe may be of interest to you. Our Website also contains links that allow you to connect with us on social media. Bene Note is not responsible for the privacy practices of any platforms, application, or websites not controlled by us. We encourage you to review the privacy policies of any website, application, or platform you use outside of our Website before providing any information to or through them.

Social Media Plug-ins

When you click on a plug-in on our Website, you will be connected to the social media platform you selected. Bene Note may use plug-ins for the following social media platforms:

Facebook: Provided by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA, and Facebook Ireland Limited, Hanover Reach, 5–7 Hanover Quay, Dublin 2, Ireland. An overview of Facebook plugins are available here: <https://developers.facebook.com/docs/plugins/>. Facebook's privacy policy is available here: <http://www.facebook.com/policy>.

LinkedIn: Provided by LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA. An overview of LinkedIn plugins are available here: <https://developer.linkedin.com/plugins>. LinkedIn's privacy policy is available here: <https://www.linkedin.com/legal/privacy-policy>.

Twitter: Provided by Twitter Inc., 1355 Market St, Suite 900, San Francisco, CA 94103, USA. An overview of Twitter plugins are available here: <https://developer.twitter.com/>. Twitter's privacy policy is available here: <https://twitter.com/privacy>.

Data Retention

We only store information for as long as is needed to fulfil our contractual or legal obligations or any other permissible purpose for which we have collected it, including to prevent fraud or security incidents. When the applicable retention period has expired, we take measures to permanently delete the information, aggregate it, or anonymize it.

Security

We use commercially reasonable administrative, physical, and technical measures to safeguard your information and help protect it from unauthorized access. However, we cannot guarantee complete protection of your information since transmission via the internet is not 100% secure. You play an important role in keeping your information

secure. You should not share your user name, password, or other security information for your account with anyone. If you have reason to believe that your interaction with us is no longer secure, please immediately notify us by contacting us as detailed in the “Contact Us” section. Remember no security measure is perfect and Note Bene cannot guarantee the security of the information it collects.

Children

Our Website and Products are not directed to children, as defined under applicable law. If you believe that a child has provided their information to us through our Website or Products, please contact us as detailed in the “Contact Us” section, so that we can take steps to delete it.

Your Choices and Rights

The Product uses cookies to improve the user experience. You can control the use of cookies on our Website or within your browser. However, please note that disabling some or all cookies may affect the functionality of our Website. Our Website does not respond to browser “Do Not Track” signals.

We do not control third parties’ collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative (“NAI”) on the NAI’s website at <https://www.networkadvertising.org>. You may also be able to opt out of receiving third-party behavioral ads by visiting the Digital Advertising Alliance (“DAA”) website at <http://www.aboutads.info/choices>. We are not responsible for effectiveness of or compliance with any third-parties’ opt-out options.

If you register for certain services on our Website, we may send you promotional emails. You can opt out of these promotional emails by clicking on the “unsubscribe” link within any promotional email.

To the extent required by law, we provide you with (i) reasonable access to your personal information collected through our Website and Products, and (ii) the ability to review, correct, export, or delete your information, restrict its processing, or object to its processing. You may exercise the foregoing rights by contacting us using any of the mechanisms detailed in the “Contact Us” section.

Individuals in the EEA: In addition to the foregoing rights, you have the right to lodge a complaint with a supervisory authority if you believe we have processed your information in a manner inconsistent with your privacy rights. We kindly request that you contact us first so that we may address your concern.

California Residents: This Privacy Policy discloses the categories of personal information we have collected about California residents over the past twelve months, how we use that information, our business and commercial purposes for collecting that information, and the categories of third parties receiving personal information. We do not sell personal information and have no actual knowledge of selling the personal information of minors under 16 years of age. California residents have the right to opt out of the sale of their personal information. Because we do not sell personal information, we do not offer an opt out.

California residents have the right to request that we disclose information about the personal information we collected, used, disclosed, and sold about them during the past twelve months and the right to request specific pieces of their personal information. California residents also have the right to request deletion of the personal information we have collected about them. You or your authorized agent can submit a request by emailing ContactUs@ReviewHero.ai. You will need to provide us with certain personal information for us to match with our records in order to verify your identity and residency. The personal information that we use to verify your identity and residency will not be used for any other purpose. California residents have the right to not be discriminated against for exercising their privacy rights, and we do not discriminate against California residents who exercise their privacy rights.

Changes to This Privacy Policy

We encourage you to periodically review this Privacy Policy for the latest information on our privacy practices. If we make any material changes to our privacy practices, we will notify you in accordance with applicable law prior to the changes becoming effective.

Contact Us

ContactUs@ReviewHero.ai.